

HUNTINGTON PARK, CALIF.  
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LOS ANGELES METROPOLITAN AREA

JUL 29 1968

## Another Look

at the

## News

By TOM HAGEMAN

Editor, The Daily Signal

You have to be a little cautious in reading company publications, they have a habit of pushing the cause a bit too hard.

I suspect that might be the case with an item appearing in the current issue of the Army Digest, a very "slick" and well prepared publication. Those who remember "dining out" with a little package about the size of a pound of butter will be interested to learn that times change. The Army Digest reports:

"Willie and Joe, Bill Mauldin's famous G.I.s from World War II, would never believe their eyes.

"When the Red Catchers of the 197th Light Infantry Brigade come back from the jungle to their base camp at Long Binh, they flock to a gleaming, walk-through snack trailer.

"Recessed sandwich coolers hold pre-packaged sandwiches, a roll-top steamer is filled with steaming hot dogs, and refrigerated bins hold ice-cold tinned beverages. Wire racks hold a variety of canned snacks, chips and pretzels, pastries and doughnuts are prepared in the Long Binh central kitchen. Charburgers and hot chili beans are dished out by white-uniformed Vietnamese waitresses.

"You could almost enjoy this type of life if there wasn't a war on."

### Teenage Smoking

Is the big anti-cigarette smoking drive getting anywhere. Statistics seem to vary on this question ever since the release of government data indicating a real health hazard from smoking.

Apparently there has been only a slight change in the number of adult smokers. While many adults have abandoned the habit other adults have joined the smoking ranks.

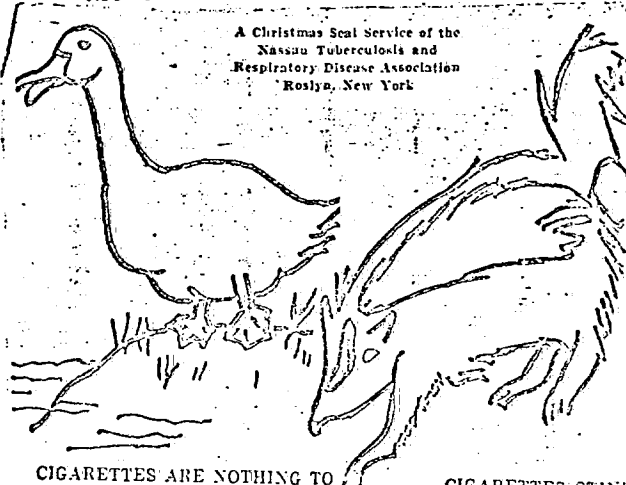
However, all the talk and reports seem to be making some kind of impression on teenagers. The American Cancer Society reports that smoking among teenagers is lower than at any time in the past 10 years.

According to the report, today 1 boy in 7 and 1 girl in 12 is smoking regularly. The proportion varies greatly at the different age levels — from a low of 1.3 per cent for 12-year-old boys and .3 per cent for 12-year-old girls to a high of 33.5 per cent for 18-year-old boys and 31.3 per cent for 18-year-old girls.

In 1953 a similar survey of teenage smoking in Portland, Oregon, showed that 34.7 per cent of 17-year-old boys and 25.5 per cent of 17-year-old girls were smoking. This compares with 25.6 per cent and 15.7 per cent, respectively, in the current survey — a drop of approximately 9 percentage points for each group.

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LONG ISLAND GRAPHIC  
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NEW YORK CITY METROPOLITAN AREA

AUG 1 1968



A Christmas Seal Service of the  
Nassau Tuberculosis and  
Respiratory Disease Association  
Roslyn, New York

CIGARETTES ARE NOTHING TO  
QUACK ABOUT!

CIGARETTES STINK

In a recent survey of 600 pupils attending the sixth grade in five Nassau County schools, 75 per cent indicated they had experimented with cigarette smoking, according to Leo C. Kaye, Executive Director of the Nassau Tuberculosis and Respiratory Disease Association.

To emphasize the long term health hazards of cigarette smoking, a series of twenty-eight animal cards with anti-smoking messages has been developed by the TB-RD Association.

As an aid to elementary school teachers in Nassau County, more than 100,000 animal cards, anti-smoking literature and visual aids will be made available for use during the new school term.

In order to change the children's values regarding the social acceptability of smoking or to counteract limiting adult patterns, the animal cards attempt to expose smoking as undesirable behavior. "For instance," Kaye said, "the caption on the skunk cartoon is 'Cigarettes stink' and the duck states, 'Cigarettes are nothing to quack about!'"

According to the United States Public Health Service, "People who smoke are more likely to die prematurely in their 40's or 50's of bronchitis or emphysema. What has previously been considered minor indulgence is now known to be a major cause of disease and death."

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